

# WordPress Embedding Best Practices and Policies

## What does *embedding* mean?

## Definitions

**Shortcode** - Kind of like a widget in text form. Paste these into the Custom HTML widget.

Example: [foogallery id="4772"]

**iframe** - Raw HTML code that embeds a web page. Commonly used to embed things like Google Calendar and Google Maps. [Submit a Help Desk ticket](#) for assistance.

Example: <iframe src="https://example.org"></iframe>

- **Embedding**

- Videos

- Do not upload videos within WordPress. They will be removed.**

- Embed method(s)

- Video widget

- Add Video > Insert from URL

- YouTube, Vimeo, and other video services should work.

- Give it a try.

- FooGallery

- Embed method(s)

- Shortcode

- PDF's

- Upload via media upload

- Insert as in-line text

- Web Forms

- **Submit a Help Desk ticket before publishing a web form. IT needs to ensure that anti-spam protection is in place (reCAPTCHA).**

- Ninja Forms

- Embed method(s)
    - Shortcode
    - “Append a Ninja Form” option on Posts and Pages - located to the right of the editor.
  
  - Google Maps/My Maps
    - Embed method(s)
    - iframe
  
  - Google Drive
    - Embed method(s)
    - iframe
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